



TUESDAY, JAN. 23
8 - 10 A.M.

Campaign Committee Meeting

The College of Education is home to a teacher preparation program designed to equip candidates with the necessary skills for effective teaching upon graduation.

Program participants undergo a crucial professional year of hands-on training, collaborating with mentor teachers in P-12 classroom settings. Throughout their student teaching semester, candidates dedicate five days a week to planning and delivering lessons, often facing challenges in balancing employment opportunities with tuition expenses and self-sustainability.



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UNBRIDLED

The Campaign *for* Boise State University



**BOISE STATE UNIVERSITY
FOUNDATION**

CAMPAIGN COMMITTEE MEETING
Tuesday, January 23, 2023, 8:00 a.m.
AFC Room 209/Zoom
[Join Zoom Meeting](#)

AGENDA

- | | |
|---|-----------------------------------|
| I. Call Meeting to Order | Randy Hales |
| II. Approval of Minutes from October 24, 2023 [VOTE] | Randy Hales |
| III. Campaign Command Center Updates <ul style="list-style-type: none">• Campaign Dashboard• Campaign Volunteers• Goodman Center Training | Matthew Ewing/
Argia Beristain |
| IV. MANE Link Access (demo) | Alison Bilgic |
| V. Other Business | Randy Hales |
| VI. Adjournment | Randy Hales |

The next Foundation Board of Directors meeting is 2/9/2024, 9:30 a.m. - 1 p.m., AFC Ballroom/Zoom,
Foundation Board Social is 2/9/2024, 5:30 p.m., Dallas Harris Elementary School,
Campaign Committee meeting is 4/23/2024, 8 - 10 a.m., AFC 209/Zoom



**BOISE STATE UNIVERSITY
FOUNDATION**

CAMPAIGN COMMITTEE MEETING
Tuesday, October 24, 2023, 8:00 a.m.
AFC Room 209/Zoom

Meeting Minutes

Directors Present

Randy Hales - Committee Chair,
Allen Dykman, Chuck Hallett, Zach Higgins, Darren Kyle, Cheryl Larabee, Jim Martin,
Bruce Mohr, Ryan Relyea, Glen Walker, Matt Wolff

Staff Attendees

Paul Powell, Matthew Ewing, Argia Beristain, Alison Bilgic,
Sierra Buttars, Joseph Boeke, David Johnston

I. Call Meeting to Order

Randy Hales called the meeting to order.

II. Approval of Minutes from July 25, 2023 [VOTE]

Mr. Hales called for a motion to approve the minutes.

**Motion from Zach Higgins to approve the Minutes from the July 25 Campaign Committee Meeting.
Second from Glen Walker.
Approved by unanimous vote.**

III. Campaign Command Center Updates

Matthew Ewing and Argia Beristain provided the updates; starting with the Campaign Dashboard:

- **Campaign Dashboard**
 - Progress to date including (a dotted line) projection through the end of fiscal year 2025.
 - \$330M total, including projection, by the end of the fiscal year is a conservative estimate based on pipeline planning assumptions from the development team on likelihood of gifts closing.
 - At \$9.6M through the end of the first quarter which is significantly higher than what we've seen in past years.
 - Started the second quarter with three big gifts (not reflected in these numbers):
 - \$1M to Athletics
 - \$3M to Endowed Chair in the College of Arts and Sciences.
 - \$4.5M Endowed Bequest supporting: Nursing Students, Scholarships, and the College of Business.
 - Will announce the \$255M at the campaign launch.
 - Typically see a large jump in November and December.

- Continued trend of growth across all gift bands and donor counts as well as giving constituencies.
- **Launch Event (Friday, October 27)**
Matthew Ewing shared the intention, program overview, role of the board members, and the launch video.
- **Volunteer Summit (Friday, November 10)**
Argia Beristain shared an overview of the Volunteer Summit that will take place after the Foundation Board Meeting on November 10. She highlighted that this will be an opportunity for members of various boards: Foundation, Alumni, BAA, and College Based Boards to hear from campus leadership as well as outside experts and build a deeper understanding on how to be better ambassadors for the University and for the Campaign.

Mr. Ewing also highlighted the football game and Big Blue Huddle (tailgate) event on Saturday, November 11, and Paul Powell emphasized that the Board Meeting on Friday, November 10 will be a condensed, “strictly business” meeting for voting board members.

VI. Gift Counting and Reporting Policy

Matthew Ewing commented on the policy review timeline, and provided the background for the Gift Counting and Reporting Policy which directly relates to the work of the Campaign Committee. The prior version was written through the lens of the Destination Distinction Campaign. The new policy is in line with CASE Global Reporting Standards (Guidelines). Exceptions will come to this committee.

Motion from Glen Walker to recommend approval of the Gift Counting and Reporting Policy to the Executive Committee.

Second from Cheryl Larabee.

Approved by unanimous vote.

VII. Campaign Committee Charter

A redline version of the Campaign Committee Charter was presented. Alison Bilgic remarked that this charter is being updated to bring its review, and language in line with the other committee charters as well as making it reflective of an active, established committee.

Motion from Randy Hales to approve the charter.

Second from Cheryl Larabee.

Approved by unanimous vote.

VIII. Other Business

Randy Hales triggered a discussion around frequency of reporting, and other metrics that could be emphasized in meetings, or via email. Matthew Ewing shared an example around endowed faculty.

Mr. Hales proposed a shift to monthly 15 min updates.

Action: Alison Bilgic will update the calendar invites from bi-weekly to monthly check-in meetings.

Mr. Ewing shared that there will be a presentation at Saturday’s football game, and that we would like to include members of this committee.

Action: Committee members that are going to be at the game will notify Alison Bilgic.

IV. Executive Session

Not needed.

IX. Adjournment

Randy Hales closed the meeting by emphasizing the excitement of the week and thanking everyone for their part.

Minutes Approved:

Randy Hales, Chair

Next Foundation Board of Directors meeting is 11/10/2023, 10:45 a.m. – 11:45 a.m., AFC 209

Volunteer Summit is 11/10/2023, 12 p.m. – 6:30 p.m., AFC

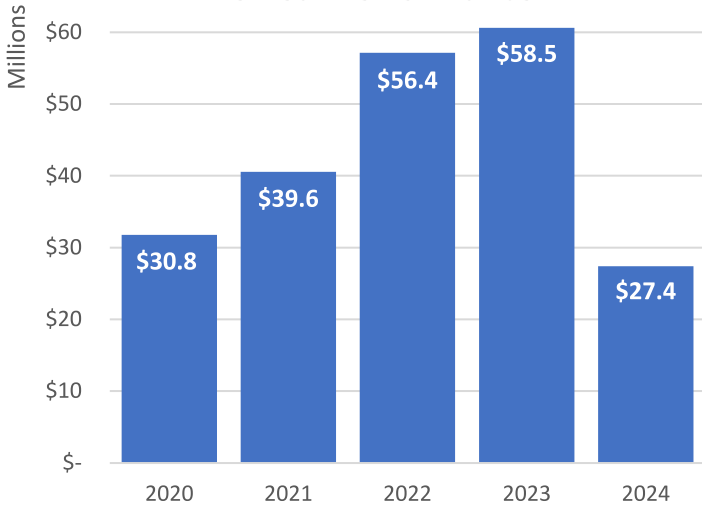
Foundation Board of Directors Engagement Event is 11/11/2023, Big Blue Huddle

The next Campaign Committee meeting is 1/23/2024, 8 - 10 a.m., AFC 209/Zoom

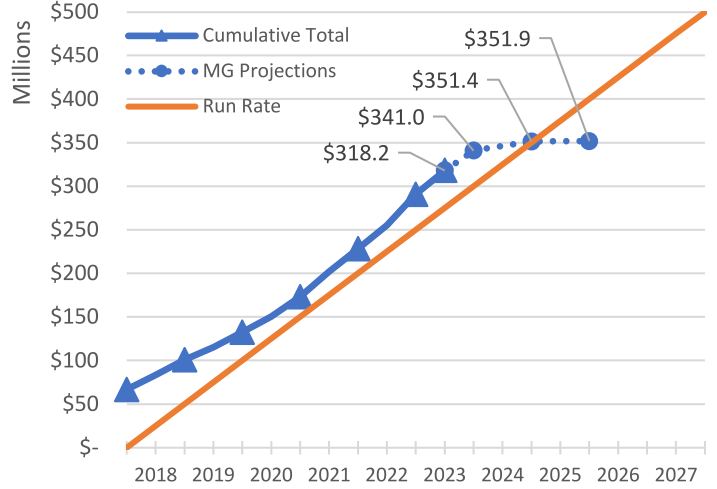
Unbridled: The Campaign for Boise State

Scorecard as of December 31, 2023

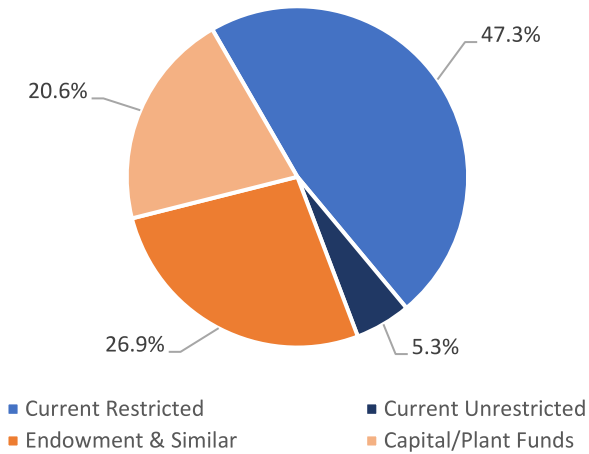
Five-Year Performance



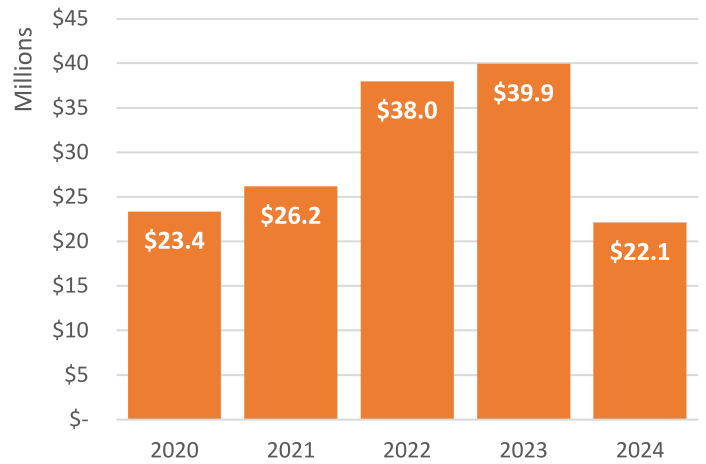
Progress by Fiscal Year



Progress by Purpose



Five-Year Cash/Equivalent Receipts

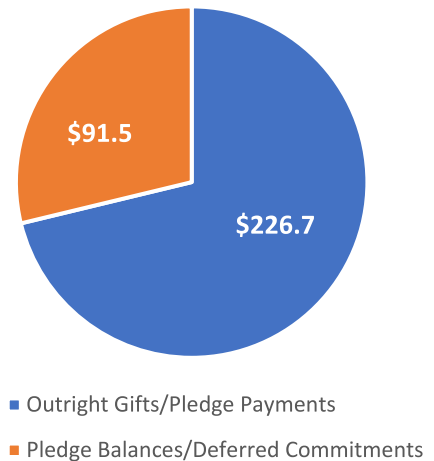


Giving by Constituency

GROUP	GIVING
INDIVIDUALS	
Alumni†	\$ 93,373,256
Parents	\$ 20,013,753
Friends	\$ 74,916,773
ORGANIZATIONS	
Corporations	\$ 91,415,727
Foundations	\$ 28,256,277
Other Organizations	\$ 10,241,473

† The alumni category includes degree holders and former students without degrees.

Cash and Commitments



Unbridled: The Campaign for Boise State

as of December 31, 2023

Summary of Boise State University Friends' Giving

Friends	Gift Commitments
Community Members	\$ 72,480,054
Athletics/BAA	\$ 27,949,048
Public Radio	\$ 2,189,938
Scholarships/Academics	\$ 42,341,069
Current Students	\$ 700
Faculty/Staff	\$ 1,630,860
Faculty/Staff - Retired/Emeritus	\$ 740,566
Officeholders	\$ 64,567
Grand Total	\$ 74,916,748

*Who DO NOT meet the BSUAA's criteria for alumni status/membership.

Campaign Committee Area Assignments - Tentative

Campaign Committee Members	Areas of Interest	Proposed Volunteer Assignment	Existing Advisory Board	Development Director to collaborate with
Randy Hales	COBE, Athletics	COED		Jennifer
Allen Dykman	COBE, Athletics	COBE	COBEAC	Perrine
Chuck Hallett	COBE, Athletics	Athletics	BAA	Bryan
Zach Higgins	COEN,	COEN	IAB	Kitty
Darren Kyle	COBE, Athletics	Athletics	BAA	Bryan
Cheryl Larabee	COEN, COBE, COHS	COEN	IAB	Kitty
Jim Martin	SPS, Athletics	COAS	FCI & Andrus	Melanie
Royanne Minskoff	COAS, HONORS	COAS	Arts Advisory	Melanie
Bruce Mohr	COBE, HONORS, Athletics	Honors/Institute American Values	Advisory	Argia
Stacy Pearson	Athletics, Univ. Wide, SPS	SPS		Jennifer
Ryan Relyea	COBE	COBE	COBEAC	Perrine
Rick Stacey	SPS, Athletics	SPS	FCI & Andrus	Jennifer
Brandy Stemmler	COHS, Athletics	COHS	Variety	Heather J
Glen Walker	COBE, COHS	COBE	COBEAC	Perrine