
**BOISE STATE UNIVERSITY FOUNDATION, INC.
CAMPAIGN COMMITTEE CHARTER**

Effective Date: November 10, 2023

PURPOSE:

The Campaign Committee shall provide volunteer leadership for University fundraising efforts in a variety of forms.

The four primary goals of this committee are:

- ***Education*** related to philanthropy, campaign planning, and its impact at Boise State.
- ***Activation*** of a robust network of volunteers committed to supporting fundraising efforts across the University.
- ***Coordination*** of volunteer activity for maximum results.
- ***Motivation*** of volunteers, campus leaders, and development professionals.

COMPOSITION:

The Board shall appoint a Campaign Committee comprised of at least five (5) Directors, including the Committee Chair, as mandated by the Bylaws.

Members should have an interest in the areas of development, marketing and communications, and be willing to partner closely with areas of affinity across campus while remaining an advocate for the University as a whole.

The Committee shall also include in its meetings, or portions thereof, other campus development volunteers as appropriate, such as volunteers from the Bronco Athletic Association, Alumni Association, Boise State Business Partnership Hub, and college advisory boards for the purposes of growing a culture of philanthropy and volunteer engagement.

MEETINGS:

Committee meetings shall be held quarterly and more often as needed.

Quarterly business meetings of the committee will be held in person or video conference. Typical agenda items may include a review of quarterly productivity reports, a review of pertinent Foundation policies, a discussion of campaign progress and planning, or various recommendations to the Executive Committee.

Annual in-person forums will be held in conjunction with the broader Campaign Leadership Council volunteers, and others, with a focus on the four above-stated goals. Typical agenda items may include education related to topics such as planned giving trends, Boise State alumni analytics or upcoming fundraising priorities; activation exercises that connect volunteers to each other and foster stronger partnerships with campus leaders and development professionals; review of current activity to achieve coordination and identify areas of collaboration; and, the celebration of successes and of the future to maintain a motivated team committed to Boise State.

COMMITTEE OBJECTIVES:

The Campaign Committee shall be responsible for providing strategic direction and leadership on fundraising activities of the Foundation, in support of the University. In conjunction with the Board as a whole, the Committee shall work to increase the engagement of all university constituencies in ways that meaningfully lead toward private gift support.

The Committee shall act in accordance with general policy and under the instruction of the Foundation Board of Directors and Vice President for Advancement to:

- Serve as advocate for the Foundation’s mission and fundraising efforts on behalf of the University.
- Open personal and professional networks to support the fundraising objectives of the University.
- Participate in peer screenings.
- Steward key donors as requested.
- Serve as advisors for key fundraising initiatives and comprehensive campaign planning and execution.
- If appropriate, provide local and regional volunteer leadership related to University fundraising efforts and potentially host donor cultivation and stewardship events.
- Make recommendations to the Executive Committee related to policies or actions designed to assist in fundraising initiatives, campaign planning and execution, and budget.
- Periodically review assessments of fundraising initiatives and ensure their alignment with the University’s Strategic Plan.
- Provide ongoing educational opportunities for the Foundation and other volunteer groups related to fundraising initiatives and issues related to philanthropy.
- Assist the University in long-term fundraising planning, such as future campaign feasibility assessments and goal setting.

STAFF:

- Vice President for University Advancement
- Senior Associate Vice President of Development
- Associate Vice President of Advancement Services
- Associate Vice President for Alumni and Constituent Engagement
- Director of Campaign Operations
- Executive Director of the Foundation
- Director for Foundation and Board Operations

ADDENDUM

BOISE STATE UNIVERSITY FOUNDATION, INC. CAMPAIGN COMMITTEE CHARTER

This Addendum is a supplement to the Campaign Committee Charter to outline the current (for FY24) members and support staff by name, and role.

CURRENT COMMITTEE MEMBER COMPOSITION:

- Randy Hales, Committee Chair
- Emily Baker, member
- Allen Dykmann
- Zack Higgins, member
- Cheryl Larabee, member
- Royanne Minskoff, member and Volunteer Summit Co-lead.
- Ryan Relyea, member
- Rick Stacey, member
- Glen Walker, member

SUPPORT STAFF:

- Matthew Ewing, Vice President for University Advancement
- Argia Beristain, Senior Associate Vice President of Development
- Joseph Boeke, Associate Vice President of Advancement Services
- David Johnston, Associate Vice President for Alumni and Constituent Engagement
- Sierra Buttars, Director of Campaign Operations
- Paul Powell, Executive Director of the Foundation
- Alison Bilgic, Director for Foundation and Board Operations