

# UNBRIDLED

The Campaign for Boise State University



Dear <PARENT NAMES>,

### Parents are some of our greatest partners in ensuring student success at Boise State.

As we wrap up another year, we want to thank you for trusting us to provide a transformative education and to foster a thriving campus community for your student.

The future is bright at Boise State. Last year, we launched Unbridled: The Campaign for Boise State, our most ambitious comprehensive campaign in university history. Unbridled advances key priorities around student success and access, faculty innovation, and the athletic experience for student-athletes and fans alike.

Parent philanthropy has played an important role in the successful launch of the Unbridled campaign. Since the start of this academic year, around 1,000 parents have given nearly \$300,000 to 133 different funds at Boise State. These funds support a wide range of student clubs, programs, and scholarships. The collective generosity of parents helps to create a campus community where your student and all Broncos can learn, grow, and thrive while being one of the most efficient universities in America.

<SENTENCE>

Learn more about our parent philanthropy initiatives at [boisestate.edu/giving/thanks/parent-and-family](https://boisestate.edu/giving/thanks/parent-and-family).

**Thanks again for your partnership, and go Broncos!**

Jeremiah Shinn, Ph.D.  
Vice President for Student Affairs and Enrollment Management

Jamie Lundergreen, '14, '20  
Director of Parent Giving

## Yes! I want to support Boise State.

### 1 AMOUNT AND FREQUENCY

- ONE-TIME:**     \$<GiftAsk1>                       \$<GiftAsk2>                       \$<GiftAsk3>  
                           Surprise us! \_\_\_\_\_
- MONTHLY:**     \$<GiftAsk4>                       \$<GiftAsk5>                       \$<GiftAsk6>  
                           Surprise us! \_\_\_\_\_

### 2 AREA(S) OF SUPPORT (Gifts to multiple areas of support will be split evenly unless noted below.)

- Parent & Family Fund (GR174).....\$ \_\_\_\_\_
- Student Employability Fund (GR127).....\$ \_\_\_\_\_
- Mental Health Initiatives (GR144).....\$ \_\_\_\_\_
- Student Emergency Fund (GR123).....\$ \_\_\_\_\_
- Other \_\_\_\_\_ \$ \_\_\_\_\_

### 3 PAYMENT METHOD

- A check payable to Boise State University Foundation is enclosed.\*\*
- Credit card (see reverse to enter details)
- I have included Boise State in my will or estate plan or would like to learn more.

**GIVE NOW**  
[give.boisestate.edu](https://give.boisestate.edu) 

**GIVE MONTHLY**  
[boisestate.edu/giving/ways/give-monthly](https://boisestate.edu/giving/ways/give-monthly) 

**GIVE BY PHONE**  
 (208) 426-3276

**GIVE BY MAIL**  
 1173 University Drive, Boise, ID 83706



# Ways to Give

**One-time Online Gift:** [give.boisestate.edu](http://give.boisestate.edu)

**Monthly or Recurring gift:** [boisestate.edu/giving/ways/give-monthly/](http://boisestate.edu/giving/ways/give-monthly/)

**Mail:** Send checks payable to Boise State University Foundation to: Boise State, 1173 University Dr., Boise, ID 83706

**Phone:** (208) 426-3276

## EMPLOYER MATCHING GIFTS

You can increase the impact of your gift through our gift matching program.

Go to [boisestate.edu/giving/ways/employer-match](http://boisestate.edu/giving/ways/employer-match) to find out if your employer participates and to learn more.

## GIFTS OF SECURITIES

Gifts of stocks, bonds or mutual funds are tax deductible to the full extent of the Internal Revenue Code.

Visit [boisestate.edu/giving/ways/stock](http://boisestate.edu/giving/ways/stock) to learn more.

## BEQUESTS, TRUSTS AND PLANNED GIFTS

Let us help you with plans to sustain your personal financial goals and to fulfill your hopes for the people and programs you care about at Boise State. Contact the Office of Gift Planning at (208) 426-2813 or visit [giftplanning.boisestate.edu](http://giftplanning.boisestate.edu).

## BE A LOYAL BRONCO MONTHLY SUPPORTER

Ongoing monthly gifts are a powerful way to show your support of Boise State, maximizing your donations over time while boosting our university. Will you consider becoming one of our valued Loyal Broncos by setting up a monthly gift? Set up your recurring monthly gift at [boisestate.edu/giving/ways/give-monthly](http://boisestate.edu/giving/ways/give-monthly).

## JOIN THE PARENT & FAMILY PHILANTHROPY CIRCLE

Join a community of fellow Bronco parents and family members to further the mission of Boise State in meaningful ways through philanthropy. Members of the Parent & Family Philanthropy Circle engage deeply with the university and act as valued advocates within the larger community of Boise State parents and family members.

Parent & Family Philanthropy Circle members participate with an annual commitment of \$1,000 (\$500 minimum to the Parent & Family Fund). They act as ambassadors by welcoming new Bronco families and promoting greater parent engagement and philanthropy, and they also volunteer at regional and on-campus events. Circle members attend two in-person meetings with university leadership as well as two virtual meetings each year.

Circle member benefits include:

- Opportunities to engage with university leadership and faculty at intimate gatherings.
- Information about current research, initiatives and priorities that make Boise State a trailblazing institution.
- Behind-the-scenes access to unique locations across campus.
- Opportunities to attend events like tailgates, performances, and lectures.
- Boise State spirit items.
- Monthly communications from the Director of Parent Giving.
- Additional benefits depending on interest areas and level of commitment.

The Parent & Family Philanthropy Circle is a great way to stay connected and informed about all things Boise State while also making a meaningful impact to the university through philanthropy. Contact Jamie Lundergreen, Director of Parent Giving, at [jamielundergreen@boisestate.edu](mailto:jamielundergreen@boisestate.edu) or (208) 426-4231 to learn more.

## Thank you for your gift!

### CREDIT CARD INFORMATION

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Cardholder Name (First, Last) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email (for receipting) \_\_\_\_\_

Phone \_\_\_\_\_

\*Monthly amounts will be processed once a month until payment is canceled.

\*\*By sending a check, you authorize Boise State to use your information from your check either to make a one-time electronic fund transfer from your account or to process the payment as a check transaction.

**OTHER WAYS TO GIVE**  
[boisestate.edu/giving/ways](http://boisestate.edu/giving/ways)



**EMPLOYER MATCH**  
[boisestate.edu/giving/ways/employer-match](http://boisestate.edu/giving/ways/employer-match)



### YOUR INFORMATION

<F\_NAME> <L\_NAME >  
<S\_F\_NAME> <S\_L\_NAME>,  
<ADDRESS1>  
<CITY>, <STATE> <ZIP>

ID: <ID>, <S\_ID>  
Appeal: <CnApls\_1\_01\_Appeal>, <CnApls\_1\_01\_Package>