## UNBRIDLED

The Campaign for Boise State University









Dear <F\_NAME>,

#### Thank you for being a loyal Bronco!

Your last gift on [DATE] of [AMOUNT] to [FUND GIFT] means a lot to us, and we're calling on you again to help us make Boise State the best it can be.

Through *Unbridled: The Campaign for Boise State*, we're expanding the possibilities for all our students through education, conducting research that grows our knowledge and solves problems, and electrifying our community through athletics, cultural events and more.

# Our students, alumni, fans and community are our lifeblood, and we can't do what we do without you.

Your support makes the work we do possible, whether your interest is in creating opportunities for students through scholarships, boosting our programs, or cheering on our student-athletes on the field of competition.

# Keep your streak going with a gift to Boise State at give.boisestate.edu

Heather Carlson '05, '11

Senior Director of Marketing and Annual Giving Boise State University

### Yes! I want to support Boise State.

1	AMOUNT AND FREQUENCY				GIVE NOW	0 7 0 2 P	
	ONE-TIME:	S <giftask1></giftask1>	S <giftask2></giftask2>	\$ <giftask3></giftask3>	give.boisestate.edu		
		Surprise us!				erener	
	MONTHLY':	S <giftask4></giftask4>	S <giftask5></giftask5>	S <giftask6></giftask6>	GIVE MONTHLY	B	
		Surprise us!			boisestate.edu/giving/ways/give-monthly	■ X48FG	
2 AREA(S) OF SUPPORT (Gifts to multiple					GIVE BY PHONE		
CHUND_AFFILIATION_1>					(208) 426-3276		
	STUND_AFFILIATION_2>\$						
	<pre></pre>						
Other				\$ \$	GIVE BY MAIL		
					1173 University Drive, Boise, ID 83706		

- 3 PAYMENT METHOD
  - A check payable to Boise State University Foundation is enclosed."
  - Credit card (see reverse to enter details)
  - I have included Boise State in my will or estate plan or would like to learn more.



## **Ways to Give**

One-time Online Gift: give.boisestate.edu

**Monthly or Recurring gift:** boisestate.edu/giving/ways/give-monthly/ **Mail:** Please send checks payable to Boise State University Foundation to:

Boise State University, 1173 University Dr., Boise, ID 83706

**Phone:** (208) 426-3276

#### **EMPLOYER MATCHING GIFTS**

You can increase the impact of your gift through our gift matching program.

Go to boisestate.edu/giving/ways/employer-match to find out if your employer participates and to learn more.

#### **GIFTS OF SECURITIES**

Gifts of stocks, bonds or mutual funds are tax deductible to the full extent of the Internal Revenue Code. Visit **boisestate.edu/giving/ways/stock** to learn more.

#### **BEQUESTS, TRUSTS AND PLANNED GIFTS**

Let our Office of Gift Planning help you with smart plans to sustain your personal financial goals and to fulfill your hopes for the people and programs you care about at Boise State. Please contact the Office of Gift Planning at (208) 426-2813 or visit **giftplanning.boisestate.edu.** 

#### **BE A LOYAL BRONCO MONTHLY SUPPORTER**

Ongoing monthly gifts are a powerful way to show your support of Boise State, maximizing your donations over time while boosting our university. Will you consider becoming one of our valued Loyal Broncos by setting up a monthly gift? Set up your recurring monthly gift at **boisestate.edu/giving/ways/give-monthly.** 

#### JOIN THE PRESIDENT'S CLUB

The President's Club is the university's leadership annual giving society that recognizes donors whose charitable contributions to all funds, projects and philanthropic initiatives total \$1,000 and above during the calendar year. Members are recognized with donor courtesies including exclusive experiences, special recognition and communications.

LEVEL	ANNUAL GIFT	
BOLD (Broncos of the Last Decade)	\$250	
Member	\$1,000-\$2,400	
Investor	\$2,500-\$4,999	
Leader	\$5,000-\$9,999	
Partner	\$10,000 and above	

#### **OUR COMMITMENT TO DONORS**

Boise State University Foundation does not trade, share or sell donor information to any outside party, organization, or vendor for non-college purposes, unless required by law.

## Thank you for your gift!

# Card Number Expiration CVV Cardholder Name (First, Last) Address City State Zip Email (for receipting)

\*Monthly amounts will be processed once a month until payment is canceled.

\*\*By sending a check, you authorize Boise State to use your information from your check either to make a one-time electronic fund transfer from your account or to process the payment as a check transaction.

OTHER WAYS TO GIVE boisestate.edu/giving/ways



**EMPLOYER MATCH** 

boisestate.edu/giving/ways/employer-match



#### YOUR INFORMATION

<F\_NAME> < L\_NAME >,
<S\_F\_NAME> < S\_L\_NAME>,
<ADDRESSI>
<CITY>, <STATE> < ZIP>

ID: <ID>, <S\_ID)

Appeal: <CnApls\_1\_01\_Appeal>, <CnApls\_1\_01\_Package>